

RISE UP

a racial justice conference

Sponsorship Opportunities

Rise Up is a one-day conference with the goal of building community, awareness and understanding around racial and social justice issues. Racial inequality has been woven into the fabric of our society, but that does not make it okay. At Penny Lane we are working daily to bring awareness and attention to the issues that continue to negatively impact the BIPOC community. Societal ideas about racial equity must be addressed and must be changed for there to be true equity.

AD SPACE IN RISE UP PROGRAM

The Rise Up conference is a great way to promote your organizations business. All artwork must be submitted by September 15, 2025 to Cameron Glasgow at cglasgow@pennylane.org.

FULL PAGE (8.5 x 11 with a .375 inch margin on all 4 sides)	\$1000
HALF PAGE (4.25 x 11 with a .375 inch margin on all 4 sides)	\$500
1/4 PAGE (4.25 x 5.5 with a .375 inch margin on all 4 sides)	\$250

RESOURCE TABLE

RISE UP's Resource Fair offers a fun and convenient way for companies and organizations to network and share information by offering resources, brochures, materials, services, programming, activities, giveaways, etc. to RISE UP attendees. Includes 2 conference tickets.
(please supply attendees names on following page)

BRONZE SPONSOR

\$500

Quarter page ad in conference program
Resource Table
Two Conference Tickets

GOLD SPONSOR

\$2000

Full page ad in conference program
Logo placement on website
Resource Table
5 Conference Tickets
Recognition in Penny Lane's Annual Report

SILVER SPONSOR

\$1000

Half page ad in conference program
Resource Table
2 Conference Tickets
Recognition in Penny Lane's Annual Report
Logo Placement on Website

PLATINUM SPONSOR

\$4000

Full page ad in conference program
Logo placement on website
Resource Table
10 Conference Tickets
Recognition in Penny Lane's Annual Report



RISE UP CONFERENCE SPONSOR SIGN-UP

First Name _____ Last Name _____

E-Mail Address _____ Phone _____

Business/Organization Name _____

Address _____

City _____ State _____ Zip Code _____

Attendee 1 _____ Email _____

Attendee 2 _____ Email _____

CHOOSE A SPONSORSHIP

Sponsor Levels	☐ Bronze Sponsor	\$500
	☐ Silver Sponsor	\$1,000
	☐ Gold Sponsor	\$2,000
	☐ Platinum Sponsor	\$4,000
Advertising	☐ 1/4 Page Ad	\$250
	☐ 1/2 Page Ad	\$500
	☐ Full Page Ad	\$1,000
Resource Fair	☐ 1 Resource Table	\$450

CREDIT CARD

☐ Visa
☐ Mastercard
☐ American Express
☐ Discover

Card Number _____

Exp. Date _____

CVV: _____ Billing Zip: _____

I agree to allow Penny Lane Centers to charge
my card a total of \$ _____

TOTAL _____

CHECK ☐ Payable to: Penny Lane Centers

Please return this form by email or mail
and mail checks to:

Penny Lane Centers
Attn: Judy Grant
15305 Rayen Street
North Hills, Ca 91343

Email: jgrant@pennylane.org

Thank You

It is because of your support that we can offer the Rise Up conference and providing the tools for professionals and caregivers to support and empower each other in our fight towards equity for all. We thank you.

For questions contact Judy Grant at 818-469-9707